

3 actions you can take right away to boost your career transition.



Narrower the goals, easier to achieve! Decide on the specific role(s) you want to chase.

Will you target product, engineering, or marketing functions?

It would help if you defined the overlaps between your current skill set and the demand for different roles in the tech industry. To familiarize yourself with various tech roles, start reading medium posts, watching youtube videos and reviewing experts' LinkedIn profiles. These activities will help you clarify your career goals over time.



Take advantage of your social media addiction: Follow resourceful people's social accounts.

Start following tech influencers providing knowledge on social media for free - especially those sharing content that might guide you in building the skillset you'll need for the roles you aim to land on. Here are only a few examples to start with:

- Product Management → [Shreyas Doshi](#)
- Product / UX Design → [Julia Zhuo](#)
- Programming → [coder.journey](#)
- Product & Digital Marketing → [Mary Sheehan](#)



Don't wait for another day to sign-up for free online courses.

There are many free or low-budget courses out there. Enroll in one today and familiarize yourself with the hard and soft skills you will need in your next role.

- Coursera → [Google Project Management](#)
- Harvard University → [Introduction to Computer Science](#)
- Udacity → [Product Design](#)
- Youtube → [Free Digital Marketing Course](#)



Career Transition Coach

Tuba Ozkan

Schedule a free introductory appointment today if you need more actionable advice like this and personalized coaching!

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